

# Amplify Music 2021

## *Sponsorship Opportunities*



**Transforming Music Community Ecosystems:  
Globally. Locally. Together.**

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**Mission:** We bring together diverse music leaders and creators online to learn and share from local community response, emergent solutions, and heroic efforts to support local artists, venues, creative communities, and support networks in the challenges of COVID-19 and our future transformations of music communities.

- Unique practices that may transfer to other areas
- Ways to learn between great ecosystems and communities of communities
- New combinations of business and community models - bridges beyond streaming
- “After” - rebuilding and transforming in recovery and beyond

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### **Events:**

- **April 21 - 23: Virtual Conference:** Three half-day forecasting, collaborating, and planning sessions around Music 2021-2025 -- together.
- **May through Fall:** Half-hour pre-recorded panel discussions with civic music leaders around the US and world.

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**Audience:** Music Industry Organization Leaders - Civic Leaders, Trade Associations, Entrepreneurs, Tech Innovators, Venues, Educators -- from across the US, Europe, Latin America, and Asia

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**2020 Event: Amplify Music 2020** in April -- 39 sessions, 30+ organizations, and 90+ speakers across 20+ countries and 900 registrants - [video highlights](#)

### ***The Opportunity***

- To be a featured sponsor of a forward-thinking music leadership event
- To be seen by organizational leaders in live events, local music, international music, and industry strategy as a thought leader

- **Times:** Conference 8 am - 1 pm Pacific Time Wed.-Friday; City Sessions TBA
- **Website:** [AmplifyMusic.org](https://AmplifyMusic.org)
- **Conference Technologies:** Zoom Webinars, Hopin, Slack, and Sched
- **Attendance and Structure:** 2-4 speakers per half-hour session. Sessions will be a mix of pre-recorded and "live" with the guests invited to share in the chat and Q&A
- **Price:** Free for participants

<b>Sponsor Levels</b>	<b>Bronze \$300</b>	<b>Silver \$600</b>	<b>Gold \$1,000</b>
Logo in Website and Newsletter February to April	✓	✓	✓
Your events featured in our site and newsletter	✓	✓	✓
Company named in pre-conference attendee email	✓	✓	✓
Share Digital Swag with Participants	✓	✓	✓
Featured Highlight in eNewsletter		✓	✓
Sponsor City Session		✓	✓
Sponsor Country Session		✓	✓
Sponsor 1-2 Main Conference Sessions			✓
Sponsor event social hour or other custom program element			✓

**Host Organization: Rethink Next, a California 501(c)3 Corporation**  
Sponsorships are welcome as donations, grants, or gifts.

**Contact Gigi Johnson at [gigi.johnson@rethinknext.org](mailto:gigi.johnson@rethinknext.org) or 626-603-2420 for more information and to arrange sponsorship details.**